



# Syracuse Auto Expo 2017

SADA

January 2017

BY BARBARA ROTHSCHILD

## BRUCE RAPP TO CHAIR 2017 AUTO SHOW

We are very pleased to announce that past President Bruce Rapp has agreed to chair the 2017 auto show. He brings enthusiasm, wisdom and an understanding of what it takes to promote an auto show. More importantly, having served as President for three years, he brings a wealth of knowledge to the event.

He has started working on a speaker for the sales personnel breakfast that will be announced soon. The entry forms for the sales personnel contest have been emailed and mailed to our members. We encourage you to nominate one of your staff for recognition at the breakfast where they receive \$1,000 and a plaque. Last year, 350 attended the opening day breakfast and it

was great to have a tremendous number of prior honorees on hand. This is sponsored co-sponsored by ADESA of Buffalo and SADA.

Mystery Shoppers will be on the floor every day and the sales personnel that demonstrate knowledge and provide their business card can receive a \$ 100 bill. We appreciate Dave Taylor of ADESA Syracuse for his continued support.

On Thursday, Veterans, First Responders and Military personnel are free with appropriate ID. Friday night is Customer Appreciation night and we encourage everyone to send the customized invitation via email to their customers. It's buy one get one free on Friday night. On Saturday, we will feature entertainment and on Sunday,

Family Day, we will have video games and karaoke for children, along with magicians and face painting.

One thing we are encouraging our members to do.

If you include the auto show information on your social media...whether its Facebook, Twitter, Instagram and anything that will help get the show publicity, it would be most appreciated.

More details will be forthcoming as they are lined up. We look forward to working with Bruce and announcing the more details as they are confirmed.



We finished delivering 84 tint meters to our members so that they comply with the change to the inspection regulation effective January 1, 2017. There have been alerts from the DMV and we anticipate that you will have questions and concerns. Vehicle Safety Regional Director, Tim Furlong has met with Barbara Rothschild and will be available to assist if problem arise. Please contact our office if you need help and we will work with the DMV for a resolution. The local association in New York, coordinating NYSADA, have set goals of an increase in the inspection and doc fee. The efforts now are to put together a professional presentation showing the need for these increases. In the past, the opposition has come from Governor Cuomo who will not approve new or increased fees. We will continue to work with the other associations on much deserved inspection and doc fee increases.



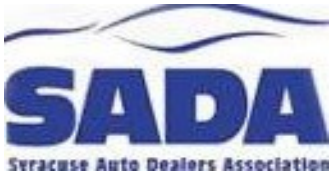
## **SADA HAZARDOUS ABATEMENT GRANT UPDATE**

If you have not signed up for the OSHA classes that we offer through the Hazardous Abatement Grant, we urge that you do so soon. In the grant ending July 31, 2016 we used all the classes received and could not accommodate additional requests for classes. The subjects for the current grant are:

- Blood Borne Pathogens
- Chemical Hazards
- Emergency Preparedness
- Hand & Power Tool Safety
- Electric Safety
- Slips, Trips and Falls
- Haz Mat Certification (4 hour class to be held in our office in March 2017)

If you have not signed up for the classes, contact Pam Whitmore now to ensure we are able to accommodate your request.

We currently submitted the next grant, if we are awarded, it will begin August 1, 2017.



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