



SADA

November
2016

Cameras on Auto Row

by Barbara Rothschild

While our M.O. has always been to represent our members in a positive and quiet manner, we have recently accomplished something that is very significant and we wanted to let everyone know. Yes, we quietly handle issues for our dealers related to legislative matters, regulatory issues, employee relations, auto show, charity preview, etc... but this week we witnessed the start of something very important to our West Genesee Street (Auto Row) dealers.

Over the years there have been a significant number of thefts and vandalism that has plagued the Auto Row dealers. The surrounding neighborhoods are not good and our members often had of thefts. At one point, after working with the Syracuse Police the dealers hired an extra patrol for certain evenings – the cost of this additional officer was

absorbed by the Auto Row dealers. We have always been involved with the meetings and providing the police department with all information pertaining to thefts and vandalism to assist them building a case.

A little over two years ago we suggested to the dealers that they should request police surveillance cameras – these were currently being installed in higher crime areas. We drafted the letter to Mayor Minor who immediately had Police Chief Frank Fowler have a meeting with our dealers in the SADA office. He explained that the process was through the NYS Legislature and that he would do what he could to assist. They then met with Assemblyman William Magnarelli in his office and were joined by Police

Captain Steve Lynch, who is in charge of the Auto Row district. Assemblyman Magnarelli sponsored the legislation that was passed, followed by an almost two year process for funding and approval.

If you drive down Auto Row today you will see the cameras installed in the 600 block of West Genesee all the way down to Geddes. We have drafted correspondence to the Mayor, the Police Chief and Assemblyman Magnarelli thanking them for their efforts.

Our office represents everyone and will do whatever we can to assist you with your issues of importance. While this was a tedious process, the end results of the installation of the police surveillance cameras illustrates our commitment and dedication to all of you.



We have continued to research the Marketplace and the NYSADA plans remain with the best rates and best benefits. We are currently scheduling benefit consultation meetings and Open Enrollment meetings, if you are interested in scheduling a meeting please contact Janet or Denise at 315-474-1041 as soon as possible.



SADA AWARDED ANOTHER GRANT

In case you missed our previous announcement, we have been awarded another Hazardous Abatement Grant for OSHA training in dealerships. This enables us to provide educational classes in dealerships at no charge, due to our aggressive pursuit of a grant. This year's subject will include:

- Blood Borne Pathogens
- Chemical Hazards
- Emergency Preparedness
- Hand & Power Tool Safety
- Electric Safety
- Slips, Trips and Falls
- Haz Mat Certification

We utilized all our hours of training in our last grant so we urge that you contact Pamela Whitmore to schedule your dealership. This is just another way that we provide a service for our members and we hope you will take advantage of it.

2017 AUTO SHOW UNDER WAY

The 2017 edition of the Syracuse Auto Show is well underway and we are pleased with some of the

suggestions that came about as a meeting with our dealers on October 4th. President Gino Barbuto led a spirited session where dealers were asked to provide promotional ideas for the 2017 edition. There were some very creative ideas but two stand out that we have started working on. On Friday night, we will host "Customer Appreciation Night" and every dealer will be given certificates to send to their customer base inviting them to a buy one get one free. Denise Beard, our newest staff member will be sending the personalized invitation to each dealership and they should forward them to their customers, via email or mail.

On Saturday, we will feature entertainment in one half of the ballroom and the theme is "Let the party continue" after the preview. We currently are reaching out to find two bands, one contemporary and one country western. Since we are only using half of the ballroom for displays, we are also working on a Sunday feature for the families. Full particulars will be forthcoming as we firm up details

One thing we need and that is your inclusion of the show on Facebook, Twitter and any social media site that you use. We will provide you with the necessary information for links to the show site or ads that can be used on your site. The more information out to the public, the better the show will be.

The program book is off to a strong start as we are about 75% of the confirmed ads from 2016. Denise has also reached out to

the members to provide her with information on prospective advertisers. Please give her assistance as this is an area where we need improvement.

The Charity Preview already has over \$ 120,000 committed in underwriting and believe it or not, we have received quite a few checks already for ticket sales. We sold over 2,100 tickets for the 2016 event and expect that number to reach 2,400.

More information will be forthcoming on the show and we look forward to more involvement on the part of our members.

Service Managers committee formed

SADA has organized a small committee of service managers to formulate ideas for recruiting and retention of auto technicians. The committee met for the first time in September and came up with a number of ideas. One of the suggestions was to reach out to area High schools to create more awareness of this outstanding opportunity. The emphasis is for students to be trained in a skilled profession with little or no cost to them as well as being paid while their training progresses. We have sent correspondence to all area high school counselors and have set up our first forum at West Genesee High school.

The service managers agreed that most of their current recruits are coming from area BOCES. The committee will be meeting this week with our local BOCES to work on a partnership directed at turning out students that are better prepared to enter the field of automotive technician. We also will work on establishing mentoring and recruitment programs.

prompt and accurate answers to your employee management questions or concerns.

There are three ways for you to contact HR One:

- Via telephone: 800-457-8829
- Via email: hrhelp@peopletopayroll.com
- Via HR One's website: www.peopletopayroll.com with a secure user id and password:
 - User Id: syracuseautodealers
 - PW: 032963

By using the online service, you will have immediate online access to important HR related resources, up-to-date state and federal employment posters, personnel forms and past HR eNews articles. You will also be signed up to receive HR One's HR eNews.

All members are encouraged to use this **FREE** HR resource as many times as you would like.

Contact SADA for the enrollment form to get started.

SADA is committed to providing our valued members services and programs. We hope you find this service beneficial and would welcome your feedback for future initiative.



REMINDER: Human Resources Helpline Program

Syracuse Auto Dealers Association (SADA) has contracted with HR One Consulting and is pleased to announce SADA's enrollment in the HR One **Human Resource Helpline Program**.

As a current member of SADA what does this mean for you?

This service will allow all current SADA members unlimited telephone and email access for



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